

TRACIE MCMILLAN

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AFFILIATIONS AND CURRENT WORK

2016 BLOGGER, NATIONAL GEOGRAPHIC, “THE PLATE”

- Regular, contracted contributor for national blog on food issues

2014 COLUMNIST, ONEARTH

- Published monthly column on the intersections between food, environment and social equity for online magazine of Natural Resources Defense Council

2014 KOEPEL JOURNALISM FELLOW, WESLEYAN UNIVERSITY

- Taught a selective undergraduate seminar on writing about inequality to students from diverse economic, ethnic and social backgrounds

2013 – PRESENT COMMITTEE MEMBER JAMES BEARD JOURNALISM AWARDS

- Helped to administer prominent prize for writing about food

2012 – 2013 KNIGHT-WALLACE JOURNALISM FELLOWS UNIVERSITY OF MICHIGAN

- Spent academic year on fellowship at university campus, adhered to prohibition on publishing for duration of fellowship
- Met with professors and university administrators to discuss research, sat in on classes, and otherwise participated in university and fellowship life;
- Represented fellowship to prestigious visitors, funders, and international hosts during extensive travel with fellowship;
- Guest-lectured on campus, addressing students in the university’s schools of art and design; urban planning; environment and natural resources; English and writing.

2011 – PRESENT SR. FELLOW, INSTITUTE FOR INVESTIGATIVE JOURNALISM, BRANDEIS UNIVERSITY

- Participated in collaborative community of journalists specializing in investigative and social-issue reporting
- Advised institute on expanding coverage of food and poverty

1999 – PRESENT FREELANCE JOURNALIST AND AUTHOR

- In 2012, published first book, *The American Way of Eating* (see “Books”)
- Wrote features, news, opinion and analysis pieces for a wide range of publications including the *New York Times*, *National Geographic*, *National Public Radio*, the *Washington Post*, *Harper’s*, *Slate*, *Saveur*, *Town and Country*, and the *American Prospect*, among others;
- Widespread speaking engagements and public appearances (see “Speeches”)
- Named a “Food Visionary” by *Martha Stewart Whole Living* (Fall 2012)

BOOKS

FORTHCOMING PREFACE, LOCAL FOOD ENVIRONMENTS CRC PRESS; KIMBERLY MORLAND, EDITOR

- Providing preface essay for definitive collection of academic essays examining

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issues of food access and their link to obesity and other diet-related diseases, edited by leading scholar in the field

2014 CONTRIBUTOR, *THE DETROIT ANTHOLOGY*

- Contributed essay to anthology of Detroit writers and observers

2013 CONTRIBUTOR, *BEST FOOD WRITING 2013 (DA CAPO)*

- Essay selected for annual anthology of best food writing in U.S.

2012 AUTHOR, *THE AMERICAN WAY OF EATING (SCRIBNER)*

- Published *New York Times* bestseller, *The American Way of Eating: Going Undercover at Walmart, Applebee's, Farm Fields and The Dinner Table*, a first-person, undercover investigative book about America's food system
- Widely recognized for its reporting and writing, including:
 - Winner, Sidney Hillman Award
 - Winner, Books for a Better Life Award
 - Finalist, James Beard Journalism Awards
 - Finalist, Investigative Reporters and Editors Awards
 - Finalist, International Association of Culinary Professionals Book Awards.
- Book is widely taught across disciplines at universities and colleges across the country, including the University of Iowa's Department of Rhetoric; the University of Wisconsin-Madison's Center for Culture, History, and Environment; the University of Mississippi at Oxford's Center for Writing and Rhetoric; the University of California at San Diego's sociology department, and many others
- Assigned as a common read for:
 - University of Northern Iowa's, fall 2013
 - Kalamazoo Public Library Common Book, spring 2014
 - Winona University, Winona, MN, fall 2014
 - Monroe, MI Public Library Common Read, spring 2015

RECENT CLIPS OF NOTE (SELECT)

"THE NEW FACE OF HUNGER," *NATIONAL GEOGRAPHIC*

Millions of working Americans don't know where their next meal is coming from
August 2014

[LINK HERE](#)

"AS COMMON AS DIRT," *THE AMERICAN PROSPECT*

In the fields of California, wage theft is how business is done
October 2012

[LINK HERE](#)

"WHY YOUR HAMBURGER HATES AMERICA," *WASHINGTON POST*

The July Fourth favorite is the least patriotic thing you can eat
July 1, 2012

[LINK HERE](#)

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JOURNALISM EXPERIENCE

2001-2005 MANAGING EDITOR AND STAFF WRITER CITY LIMITS MAGAZINE

- Editorial Duties:
 - Oversaw staff, coordinated editorial meetings, managed publication schedule of magazine, and oversaw each month's close
 - Collaborated with staff to conceive and execute story packages and theme issues and edit features
 - Worked with interns to develop story ideas and edit their work
 - Provided art and creative direction, working with photographers and illustrators to develop visual treatment for stories and oversee cover shoots
 - Subbed in for editor-in-chief during absences
- As writer:
 - Regularly produced major narrative features and series, building relationships with welfare clients, child-care providers and other New Yorkers on the receiving end of public policy in order to tell their stories to a broader audience
 - Conducted investigations of community food access, changes to the local welfare system, and young people out of school and work. Helped spur changes in New York City food system during my tenure, including:
 - Developed food access metrics now used by New York City to measure the problem and inform city policy;
 - Federal bill to get corner stores to stock fresh food, the Bodegas as Catalysts for Healthy Living Act (HR-5952), was based on my work;
 - Expansion of wireless terminals at farmers markets to process food stamps following my exposure of the problem, and expansion of farmer's markets into poor neighborhoods based on my analysis.

PERIODICALS (SELECT)

- "The New Face of Hunger," *National Geographic*, August 2014; see above
- Future of Food – Columnist, *OnEarth.com*, May 2014-present
- "Kitchen Elemental" *Slate*; May 3, 2013
- "As Common As Dirt: In the fields of California, wage theft is how business is done" *American Prospect*; September 2012 [**Award winning**]; see above
- "Cooking Isn't Fun," *Slate*; August 27, 2012
- "Where Does Your Grocery Money Go? Mostly not to farmers." *CNN.com Eatocracy*; August 8, 2012
- "Why Your Hamburger Hates America," *Washington Post*, June 29, 2012; see above
- "Food's Class Warfare," *Slate*; June 27, 2012
- "My Year on Food Stamps," *Gourmet.com*; May 30, 2012
- "What It's Like to Get Attacked by Rush Limbaugh for Writing About Food," *TheAtlantic.com*; March 9, 2012
- "What It's like Picking Fruit as a Laborer," *TheAtlantic.com*; March 8, 2012
- "Holy Ted Nugent, We're All Foodies Now;" March 4, 2012
- "Anthony Bourdain and Top Chef Have It Wrong: The Boy's Club is No Fun,"

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TheDailyBeast.com, March 1, 2012

- "The Best Mexican Food of My Life," *Wall Street Journal*; March 1, 2012
- "9 Things You've Never Heard About America's Food," *HuffingtonPost*; February 24, 2012
- "Should White 'Elites' Write About the Poor?" *Slate*; Feb. 20, 2012
- "Growing Grapes," *Edible San Francisco*; January 2012
- "Sweet Crusade: Jim Cochran's Strawberry Secrets," *Saveur*; June 2011
- "When Detroit says 'Eat Local,' It Really Means It," *TheAtlantic.com*; October 28, 2010
- "An Urban Farming Pioneer Sows His Own Legacy," *New York Times*; May 18, 2010
- "Better Off on Big Farms" *Slate*; Nov. 2, 2009
- "Beets in the Hood," *Mother Jones*; March/April 2009
- "Urban Farmers' Crops Go from Vacant Lot to Market," *New York Times*; May 7, 2008
- "After Loss of Markets, NY May Boost Groceries," *City Limits*; April 21, 2008
- "Corner Store Cornucopia," *Good*; March 19, 2008
- "Jicama in the Hood," *Salon*; Aug. 2, 2006
- "Body by Bodega," *City Limits*; July 24, 2006
- Series, *Getting By*, including "The New Safety Net?" *City Limits*; Nov/Dec 2005; "Ending Workfare as We Know It?" *City Limits*, July/August 2005; and "The Young and the Jobless," *City Limits*; March/April 2005 [**Award winning**]
- "At Campaign Headquarters, Glitter and a Salsa Beat," *New York Times*; September 4, 2005
- "For a Scrappy Neighborhood, A Scent of Farm Fresh," *New York Times*; July 10, 2005
- "The Action Diet," *City Limits*; July/August 2004 [**Award winning**]
- "Market Babies," *City Limits*; January 2003 [**Award winning**]
- "The Great Training Robbery," *City Limits*; May 2001 [**Award winning**]

FILM, RADIO, TV AND ADAPTATIONS (SELECT)

- "Good Food with Evan Kleiman," *KCRW*, slated for August 2014 broadcast (*radio*)
- National Geographic Radio, national broadcast, slated for August 14, 2014 (*radio and podcast*)
- The Osgood Files, CBS Radio national broadcast, August 6, 2014 (*radio*)
- Happening Now, Fox News national broadcast, August 4, 2014 (*television*)
- Tavis Smiley Show, national broadcast; August 1, 2014 (*radio*)
- Word of Mouth, New Hampshire Public Radio, local broadcast; August 2014 (*radio*)
- Talk of Iowa with Charity Nebbe, Iowa Public Radio; July 31, 2014 (*radio*)
- Leonard Lopate Show, WNYC, New York broadcast; July 28, 2014 (*radio*)
- Radio Times, WHYY Philadelphia, local broadcast; July 16, 2014 (*radio*)
- All Things Considered, NPR, national broadcast; Nov. 14, 2013 (*radio*)
- Talk of Iowa, IPR; Oct. 15, 2013 (*radio*)
- "The American Way of Eating: The Play," University of Northern Iowa, Sept. 2013 (*dramatic performance with original script*)
- KCUR-FM Kansas City; Jan. 10, 2013 (*radio*)
- WAMC/Northeast Public Radio; Jan. 9, 2013 (*radio*)
- "The Splendid Table," American Public Media, national broadcast; August 25, 2012 (*radio*)
- C-Span Book TV; April 21, 2012 (*radio*)

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- Patt Morrison, KPCC/Southern CA Public Radio, Los Angeles; April 17, 2012 (*radio*)
- Marketplace Money, American Public Media, national broadcast; Oct. 26, 2012 (*radio*)
- New Hampshire Public Radio; July 28, 2012 (*radio*)
- The Frank Beckman Show, WJR Radio, Detroit; April 3, 2012 (*radio*)
- Q, CBC Radio; April 2, 2012 (*radio*)
- Gary Null Radio; March 14, 2012 (*radio*)
- Politics Nation with Al Sharpton, MSNBC; March 8, 2012 (*television*)
- Jansing & Co with Chris Jansing, MSNBC; March 8, 2012 (*television*)
- Rachel Maddow Show, MSNBC; March 7, 2012 (*television*)
- KCBS San Francisco; March 1, 2012 (*radio*)
- David Sirota Show, Denver, CO; March 1, 2012 (*radio*)
- Wisconsin Public Radio, Madison, WI; March 1, 2012 (*radio*)
- The Leonard Lopate Show, WNYC; Feb. 27 2012 (*radio*)
- Marketplace, American Public Media, national broadcast; Feb. 21, 2012 (*radio*)

SPEECHES AND PUBLIC APPEARANCES (SELECT)

- “Going Undercover in the Food System,” North Country School; scheduled for April 19, 2015
- “Going Undercover in the Food System,” Monroe County Public Library Community Read Lecture; scheduled for April 15, 2015
- Panel moderator, James Beard Foundation Food Conference, New York, NY; scheduled for Oct. 27-28, 2014
- “Going Undercover in the Food System,” Winona University; scheduled for Sept. 29, 2014; highlighting selection of *The American Way of Eating* as campus-wide read
- “Hunger in America,” Chautauqua Institute, Chautauqua, New York; July 1, 2013
- “Beyond Foodies: Going Undercover in the Food System,” Ellen Gstalder Memorial Lecture, Georgetown University, Washington, D.C.; scheduled for April 3, 2014
- “Going Undercover in the Food System,” Community-wide Reading Program, Kalamazoo Public Library, Kalamazoo, MI; scheduled for March 5, 2014
- “Beyond Foodies: Going Undercover in the Food System,” Feinstein Center for American Jewish History, Temple University, Philadelphia, PA; February 20, 2014
- “Beyond Foodies: Going Undercover in the Food System,” Midtown Manhattan Branch, New York Public Library; February 10, 2014
- “Going Undercover in the Food System,” University of Iowa, Rhetoric Program; October 15, 2013
- “Writing About Going Undercover in the Food System,” University of Northern Iowa; October 13, 2013; highlighting selection of *The American Way of Eating* as freshman common read
- “Going Undercover in the Food System,” Center for Food Studies, American University, Washington, D.C.; September 23, 2013
- “Books and Beer,” Brooklyn Brewery Mash at Glenn’s Garden Market, Washington, D.C.; Sept. 21, 2013
- “Going Undercover in the Food System,” Colorado State University and Poudre River Libraries, Fort Collins, CO; Sept. 18, 2013
- “Going Undercover in the Food System,” Pond Hill Farm, Petoskey, MI; scheduled for August 23, 2013
- “Tackling Key Challenges/Opportunities in Changing Research and Policy Across the

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- Food System,” Panelist; Berkeley Sustainable Food Systems Institute Inaugural Symposium, University of California-Berkeley; May 6, 2013.
- “Feeding People Well, Changing the World,” Natural Products ExpoWest, San Diego, CA; March 9, 2013
- “Writing About Food, Writing About Poverty,” University of Mississippi at Oxford Center for Writing and Rhetoric and Southern Foodways Alliance, Oxford, MS; Feb. 25, 2013
- “Going Undercover in American Food Culture,” Seattle Town Hall, Seattle, WA; October 17, 2012
- “Labor in the Food System,” Capitol Hill Hotel, Washington, DC; October 15, 2012
- “The Food Dialogues,” US Farmers and Rancher’s Alliance, the Times Center, New York City; October 4, 2012
- “Going Undercover in the Food System,” Whole Foods Headquarters, Austin, TX; September 24, 2012
- “Rethinking Food Politics in America: From Farmer’s Markets to Walmart,” Monadnock Lyceum, Monadnock, NH; July 21, 2012
- “Going Undercover in the Food System,” James Beard House, NYC; June 6, 2012
- “How Would Julia Child Vote on the Farm Bill?” Panel discussion, New York University; May 31, 2012
- “Going Undercover in the Food System,” Northwestern University, Evanston, IL; May 21, 2012
- “Food, Labor and Concentration of Power,” panel discussion, American University, Washington, DC; April 27, 2012
- “Is Eating Well Just for the Rich?” Zocalo Public Square and KCRW’s Evan Kleiman, Goethe Institut, Los Angeles; April 19, 2012
- “The Intersection of Food and Labor: Tales from Undercover,” Restaurant Opportunities Center, Detroit, MI; April 5, 2012
- “9 Things I Learned About America’s Food By Going Undercover,” University of Michigan-Dearborn; April 4, 2012
- “Reporting on Food, From the Bottom Up,” Knight Journalism Bootcamp on Food Politics, Massachusetts Institute of Technology; March 30, 2012
- “Going Undercover in the Food System,” Boston University; March 29, 2012
- “Going Undercover in the Food System,” University of Pennsylvania; March 28, 2012
- “Urban Foodies and The Food System,” Next City Storefront, Philadelphia; March 27, 2012
- “Going Undercover in the Food System,” 18 Reasons, San Francisco; March 22, 2013
- “Labor and Sustainable Food,” Center for Urban Ecology and Sustainable Agriculture, San Francisco, CA; March 20, 2012
- “Going Undercover in the Food System,” University of California Berkeley Graduate School of Journalism; March 14, 2012
- “A Conversation with Barry Estabrook, Jonathan Bloom and Tracie McMillan: Bringing Food Politics To Local Food,” Edible Institute, Santa Barbara, CA; March 10, 2012
- “What Farm Work Is Really Like,” UC Santa Cruz; March 7, 2012.
- “Walmart and New York City’s Food System,” New America Foundation, New York City; Feb. 28, 2012
- “Real Food vs. Affordable Food,” Just Food Conference, New York City; Feb. 25, 2012
- “The Anti-Foodie Foodies,” Housing Works Bookstore, New York City; Feb. 21, 2012

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AWARDS AND RECOGNITION

BOOK AWARDS (2013)

- The five awards I received for *The American Way of Eating* are listed under “Books”

JAMES BEARD JOURNALISM AWARD (2013)

- Winner, “As Common As Dirt,” *The American Prospect*
- Highlighted as a notable finalist by *The New Yorker*

WHOLE LIVING MAGAZINE: FOOD VISIONARY (2012)

- Named a leading “Food Visionary” in prominent consumer magazine

FOOD AND ENVIRONMENTAL REPORTING NETWORK (2012)

- Awarded grant to pursue in-depth reporting on farm labor in California for an original feature article in *The American Prospect*

MESA REFUGE RESIDENCY (2011)

- Awarded residency for writers addressing issues of social justice

FUND FOR INVESTIGATIVE JOURNALISM (2010)

- Awarded grant to pursue reporting on farm labor and completion of book

JAMES ARONSON AWARD FOR SOCIAL JUSTICE JOURNALISM (2006)

- Won national prize for journalism measuring business, governmental and social affairs against the common good, for a feature series on poverty issues, “Getting By.”

LIVINGSTON AWARD FOR YOUNG JOURNALISTS (2006)

- Finalist, for “Getting By”

WESLEYAN WRITER'S CONFERENCE (2006)

- Recipient of Jon Davidoff Scholarship, awarded to journalists of unusual promise

HARRY CHAPIN MEDIA AWARD (2005)

- Won national prize rewarding outstanding coverage of poverty and hunger issues, for “The Action Diet” (*City Limits*, July/August 2004); was finalist twice previous

JAMES BEARD JOURNALISM AWARD (2005)

- Finalist for “The Action Diet”

CASEY MEDAL FOR MERITORIOUS JOURNALISM (2004)

- Honorable mention for national prize rewarding outstanding coverage of issues facing children and families, for “Market Babies” (*City Limits*, January 2003)

UNIVERSITY OF MARYLAND JOURNALISM FELLOWSHIPS (2004)

- Fellow in program helping journalists examine how social policies affect children

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EDUCATION

- 1994-1999 New York University, B.A.
 - Magna cum laude, Political Science; Phi Beta Kappa

LANGUAGE

- Conversational Spanish